



E2E Research | Adverse Event Reporting / Pharmacovigilance

E2E Research's expert analysts, researchers, and engineers know the healthcare and pharmaceutical industry. You need speed. You need accuracy. You need vigilance.

E2E Research is your trusted healthcare partner.

Understand Patients

- Profiles, opinions, satisfaction, and experience
- Prescription journeys, drivers, and barriers
- Perceptions of service and performance of healthcare centers

Understand Brands

- Norms, benchmarks
- Mystery shopping
- Package usability
- Optimize pricing, products, and SKUs
- Logo, message, ad, & concept testing

Understand Business

- Community image and awareness
- Healthcare market assessments & simulations
- Loyalty, transactional, & customer data analytics and business intelligence
- Global sales and market share tracking and forecasting



Successfully passed eligibility tests for adverse event reporting at many healthcare and pharmaceutical companies, most often reflecting EphMRA Adverse Event Reporting Guidelines, as well as unique company and project specific guidelines.



Trusted Adverse Event Reporting

- We have extensive experience identifying and reporting serious and non-serious adverse events, potential adverse reactions, product complaints, and specific reporting situations for prescription and non-prescription drugs, devices, and treatments
 - Complaints could include damaged / missing / incorrect product or packaging, suspicious appearance, missing information, etc.
 - Situations could include in utero exposure, overdose / abuse / misuse, lack of efficacy, dispensing errors, withdrawal syndrome, etc.

Global Language Capabilities

- Fast turn-around for reporting back to client via automated systems that read open-ends upon questionnaire completion
 - Often with one hour
 - Standard within 24 hours
- Support in all key languages via automated translations

For more than ten years, E2E Research has specialized in converting enigmas into enlightenment for researchers and insights companies around the world.

We offer a full range of market research, data analytics, and business intelligence solutions to help you extend your services, fill the gaps, and offer End-to-End value for your clients.

