



For more than ten years, E2E Research has helped researchers and insights companies around the world convert enigmas into enlightenment.

We offer a wide range of market research, secondary research, data analytics, and business intelligence solutions to help our partners extend their services, fill the gaps, and create more value for their clients.



We care.



End-to-End solutions.



We value co-creation.



Expert researchers.



We are flexible.



Breadth and depth.

Holistic and Engaging Research and Insight Solutions



Partner with researchers and data scientists experienced in primary and secondary research, as well as data analytics to better understand brands, buyers, and businesses around the world.

- Customer segmentation
- Usage and attitude
- Customer experience
- Journey mapping
- Brand awareness
- Brand equity
- Concept testing
- Pricing research (conjoint)
- Competitor analysis
- Market analysis
- Market sizing (TURF)
- Holistic forecasting

Research Consultants to Extend Your Team and Grow Expertise



Extend your team with our Research-as-a-Service model

- Increase your offerings with a dedicated team of experienced researchers, analysts, statisticians, and engineers to support your entire research process
- Leverage a 24 hour, global workforce
- Easily scalable for seasonal highs and lows or overflow
- Offer specialized skills outside of your core competencies
- Solitary SMEs benefit from exposure to experienced colleagues within a larger organization



Our researchers, statisticians, and engineers innovate to build proprietary technologies that speed up the research process, improve data quality, and generate a more engaging experience for participants.

End-to-End Research Projects

- Design, develop, analyze, and report on quant and qual research projects
- Manage sample, quotas, emails, incentives
- Script & host with your license or ours
- Proprietary HTML5, JavaScript, Flash tools
- Proprietary real-time data validation and digital fingerprinting
- PPT slides, papers, and infographics
- Weighting, tabulation, significance testing
- MaxDiff, conjoint, Simulators, segmentation
- Multi-country, real-time translations
- Qualitative open-end & taxonomy coding

Analytics & Business Intelligence

- Understand a wide range of business problems
 - Assess internal business processes, inventory and supply chain processes
 - Understand customer churn and lifetime value, customer satisfaction, and loyalty
 - Optimize marketing mix and trade promotions
 - Understand employee retention, satisfaction, and performance
- Leverage a wide range of data: Research, loyalty, transactional, customer, employee, revenue, costs, financial, inventory, supply chain, & logistical data

Inspiring Dashboards & Apps

- Custom dashboards designed for your audience with your colors, logos, & links
 - Mobile first and optimized for most devices and browsers
 - Raw data exports, e.g., ASCII, Excel, SPSS, PPT
- Bespoke mobile apps for business analytics, custom panels, custom surveys, & on-the-go/in-transit applications
 - Available from your website or in the Apple or Google stores
 - Functional with or without WIFI
 - Push and pull data delivery

