Build meaningful relationships through fun activities that help consumers and customers share their true feelings with other members of their community. Improve your understanding of buyers, brands, and businesses with a fully customized, personal online community!

From set-up to analysis and reporting, we'll help you learn from your community.

Why use online communities?

- Stay connected to consumers, understand how they feel and think, and learn how to best communicate with them
- Build a consumer advisory board to act as an extension of your marketing department, engage category influencers, and create a strategy for brand advocacy amplification
- Develop new concepts, ideas, or offerings with input from creative individuals who use your products and services every day
- Discover areas for improvement and help your clients address issues in a timely manner
- Investigate your target market, understand their lifestyle, and learn what motivates them

Features of online communities

- Fully customized, online community incorporates synchronous and asynchronous discussions lasting days or weeks
- Leverage elaborate answers and ongoing probing
- Employ gamification with points and rewards for specific actions
- More than 20 languages, e.g., English, French, Spanish, German, Italian, Greek
- Invite who you wish to each activity
  - Synchronous chat groups for 30-to-90-minute conversations
  - 1-to-1 private photo and video diary studies
  - Fun polls with real-time, trackable answers
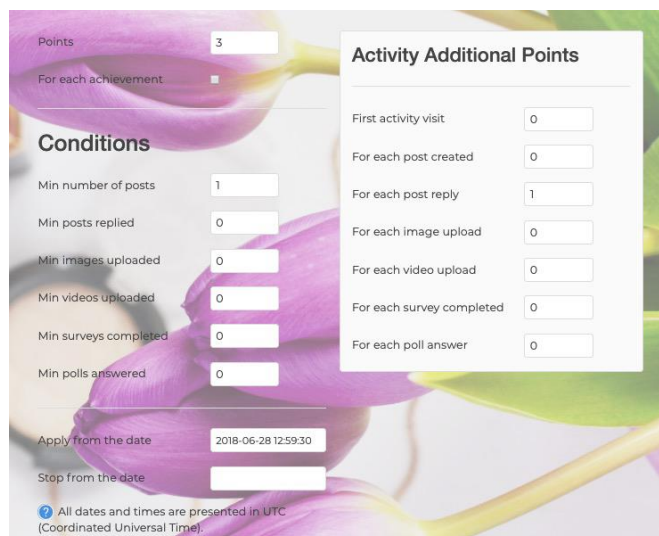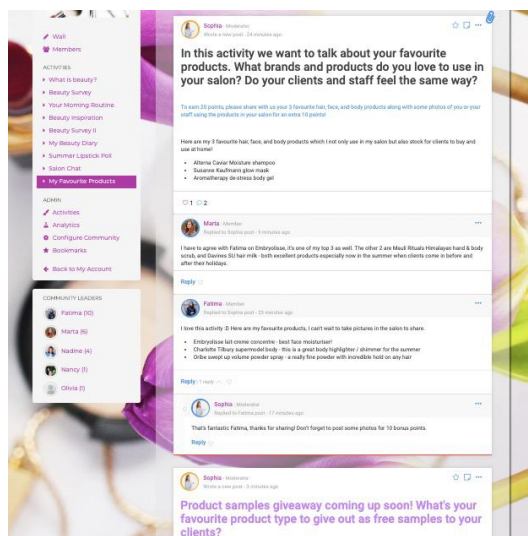
For more than ten years, E2E Research has specialized in converting enigmas into enlightenment for researchers and insights companies around the world.

We offer a full range of market research, data analytics, and business intelligence solutions to help you extend your services, fill the gaps, and offer End-to-End value for your clients.