Dashboards should be insightful.

E2E Research's real-time dashboards help you uncover insights in all types of buyer, brand, and business data so you can make better quality business decisions faster.

Understand. Discover. Act.

## Visualize All Types of Data
- Survey, demographic & psychographic data
- Employee, student, patient, & physician data
- Loyalty, transactional, & customer data
- Inventory, supply chain, revenue, costs, financial, & logistical data
- Merge proprietary internal data with secondary external data from marketing research or desk research
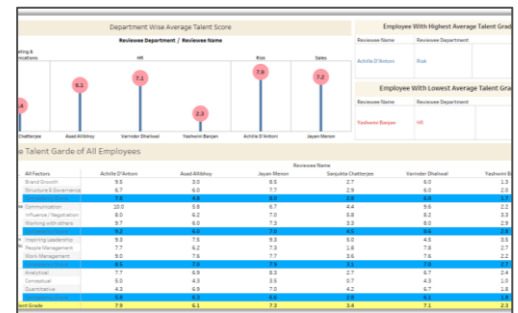
## Respond to a Range of Objectives
- Conduct business and market simulations and models
- Track Key Performance Indicators
- Assess internal business processes, inventory and supply chain processes
- Understand employee retention, satisfaction, and performance
- Understand customer churn, lifetime value, satisfaction, and loyalty
- Optimize marketing mix and trade promotions

## Fully Customizable to Your Needs
- Password protected
- Easy chart and data exports to ASCII, Excel, SPSS, PPT, PDF
- Mobile-first and devise agnostic
- Browser compatible: IE 8.0 & above, Chrome, Firefox, Safari
- Easily templated to accommodate future builds
- Real-time charting using existing or for-purpose build APIs
- Customized to your audience with your spotlights, colors, logos, & links
- Compatible with all types of databases, e.g., SQL, AWS, Excel, Oracle.
- Variety of application types, e.g., websites, stand-alone mobile apps, excel files, or Tableau / PowerBI
- All question types, e.g., Single select / Drop down, Multi select, Grid / Rating, Text / Numeric

For more than ten years, E2E Research has specialized in converting enigmas into enlightenment for researchers and insights companies around the world.

We offer a full range of market research, data analytics, and business intelligence solutions to help you extend your services, fill the gaps, and offer End-to-End value for your clients.