Your customers, clients, or partners need easy and fast access to their data and systems. Mobile apps are the way to go.

Let E2E Research help you build a branded, convenient, and easy to use mobile app.

Benefits of a mobile app

- Build loyalty with an always visible app
- Control of how your brand is presented on any device
- Available for on-the-go / in-transit needs where a computer may not be easily available
- Leverage analytics of app usage to better understand customers
- Create a direct marketing channel
- Connect better with younger audiences and those who prefer mobile apps
- Take advantage of push notifications
- Leverage location specific applications

Features of a mobile app

- Available from your website or in the Apple or Google stores
- Functional with or without WIFI for maximum accessibility
- Push and pull data delivery
- Real time database connection
- Compatible with all devices
- Simple and complex designs and visuals customized to your audience with your colors, logos

Purpose of a mobile app

- Bespoke applications for business analytics, custom panels, and custom surveys

- For Research
  - Notify research participants of new survey opportunities
  - Simplify research participants' ability to upload audio and video responses to surveys

- For Business Intelligence
  - Facilitate in-field uploads to dashboards
  - Encourage use of dashboards in field

- For Retailers
  - with customer satisfaction store by store basis within particular industry.
  - Information needs to be presented…
  - Store level information
  - Customer Satisfaction scores.
  - Information segregated across defined demographics.
  - Response rates
  - Both open end and closed ended information.

For more than ten years, E2E Research has specialized in converting enigmas into enlightenment for researchers and insights companies around the world.

We offer a full range of market research, data analytics, and business intelligence solutions to help you extend your services, fill the gaps, and offer End-to-End value for your clients.

Business Operations Mobile App

BUSINESS SITUATION

- B2B clients need to eliminate disparate, poorly connected travel and financial systems in order to reduce costs, decrease errors, and improve speed of functions
- Using unified systems for reporting and approving expenses via a single source for all employees also would drive compliance, and provide real-time analytics.

FRAMEWORK

- We identified all the components to incorporate, e.g., vendors for flights, trains, hotels, taxis, food, & beverage, as well as which stakeholders need to receive which data.
- Numerous APIs were built to automatically connect systems from multiple companies to permit real-time processes including geotagged validation systems.

RESULTS

- The mobile app allows companies to unify travel bookings across the entire company, simplifying systems and processes, and reducing both timelines and errors.
- It also helps companies understand where and when costs are occurring in order to identify areas of concern, whether positive or negative.