



E2E Research | Research As A Service

You need to spend your time doing what you do best. Let E2E augment your services and fill the gaps so you can offer your clients an easy and seamless one-stop-shop.

We are your global, experienced, 24 hour support team.

Expand Your Capacity

- Offer specialized skills outside of your core competencies
- Leverage experienced researchers, analysts, statisticians, and engineers to support all stages and aspects of the research process
- Otherwise lone SMEs benefit from exposure to experienced colleagues within a larger organization
- Leverage a 24 hour, global workforce
- No burden of hiring, training, managing, and finding office space for staff
- Easily scalable, plan for seasonal highs and lows or unexpected overflow

Choose Your Preferred Model

- Dedicated employees understand your clients, and learn and apply your unique processes
- Staff Augmentation: You manage the employees and projects while E2E handles the administrative requirements
- Managed Services: E2E manages all aspects of employees and projects

Broad Range of Services

- Global online and offline fieldwork & data collection, e.g., F2F, CLT, CATI, online
- Scripting and hosting on major platforms (e.g., Decipher, Qualtrics, Confront)
- Multi-country, multi-lingual project management
- Research design, questionnaire development
- Sample planning and procurement
- Basic and advanced data and statistical analysis
- Written reports, digital dashboards, infographics
- Data analytics and business intelligence, simulators

For more than ten years, E2E Research has specialized in converting enigmas into enlightenment for researchers and insights companies around the world.

We offer a full range of market research, data analytics, and business intelligence solutions to help you extend your services, fill the gaps, and offer End-to-End value for your clients.





E2E Research | Research As A Service Examples

Choose from a variety of models to best suit the seasonality, flow, and expertise of your business.

Model 1: Dedicated FTEs – For-Purpose Employees

- Specify the types of expertise you require from your employees, e.g., scripting and report writing
- E2E Research identifies suitably experienced, dedicated people who only work on your projects, also known as FTEs (Full-Time Executives) on a defined contract.
- Tasks, assignments, schedules, and processes managed by you

Model 2: Hybrid - Dedicated FTEs + Hourly Specialists

- Specify the types of expertise you require from your dedicated employees. E2E Research identifies suitably experienced, dedicated people who only work on your projects.
- And, commit to a specified number of specialist hours per month. E2E Research assigns ad hoc specialists from the existing E2E team as needed based on amount of support and expertise required, e.g., additional hours for urgent projects, expertise in MaxDiff statistics, expertise in healthcare reporting
- Tasks and schedules managed by you or your dedicated employee

Model 3: Flexible - Hourly Specialists

- Commit to a specified number of hours per month
- No full-time, dedicated employees
- Hourly specialists are assigned from the E2E team as needed based on amount of support and expertise required, e.g., additional hours for urgent projects, expertise in ConJoint statistics, expertise in financial reporting
- Tasks managed by you

Examples			
Number of Employees	Model 1: Dedicated	Model 2: Hybrid	Model 3: Flexible
For-Purpose Employees	4	2	0
Recruiting specialist	0	As needed	As needed
Scripting specialist	0	As needed	As needed
Data analyst	0	As needed	As needed
Statistician	0	As needed	As needed
Report writing specialist	1	As needed	As needed



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