Whether you need a short topline summary or a detailed, statistical report, we'll help you analyze your data and build an insightful and actionable report that tells the real story and incites positive action.

From Enigma to Enlightenment.

What Makes a Great Report

- Great reports create actionable insights based on specific business and research objectives.
- Whether your audience is the C-Suite, the marketing department, an agency, or a brand manager, reports need to be clearly written to meet the needs and expectations of the audience
- Great reports are well-organized and tell a story. It's not about the order of the questions in the survey or the IDI. It's about finding the story and compelling the audience to get inspired and take action.
- Whether charts, tables, or imagery, great reports use easy to understand graphics.

What to Expect of Your Written Report

- PPT or Word files using your template, your clients' template, or our template
- Choose short, topline reports or fully detailed reports segmented by demographics and psychographics
- Leverage descriptive statistics or advanced inferential statistics with significance testing
- Data analysis conducted by expert analysts and statisticians
- Written by researchers with extensive expertise in the methodology and your industry

Dashboard and Infographic Reports

- Dashboards are ideal for reporting detailed results based on large sample sizes, multiple geographical regions, multiple product lines, or longitudinal data where extensive sub-sampling of data will take place
- Infographics are ideal for reports intended to capture the imagination and inspire. Display on a wall, on a screensaver, or in social media.

For more than ten years, E2E Research has specialized in converting enigmas into enlightenment for researchers and insights companies around the world.

We offer a full range of market research, data analytics, and business intelligence solutions to help you extend your services, fill the gaps, and offer End-to-End value for your clients.

ISO 20252

ISO 27001:2013 CERTIFIED COMPANY

Blockchain in Banking & Finance

BUSINESS SITUATION

- A global IT consulting and services company needed to identify the stage at which organizations have adopted or are ready to adopt Blockchain technology, a decentralized and highly-encrypted computing platform that is likely to have important privacy and security implications.
- They were interested in organizations across 5 industry sectors and in more than 15 countries.
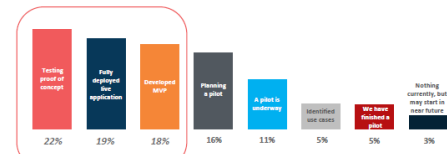
FRAMEWORK

- ~3000 online surveys were completed by participants who met the target criteria
  o Employment titles were manager or above
  o Employed at a healthcare, retail, BFSI, or manufacturing company with revenue of $1 billion or more

RESULTS

- A rich B2B database including industry, designation, and demographics was built which can be maintained over many years
- The client can now evaluate readiness for blockchain adoption by a variety of key industry, employment, and demographic variables.

Current Stage of Organization's Blockchain Initiative

Change in Marketing Activities Due to Covid-19
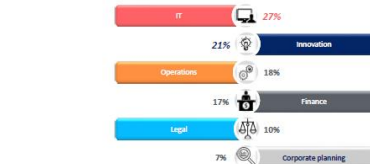
Components of Blockchain Strategy
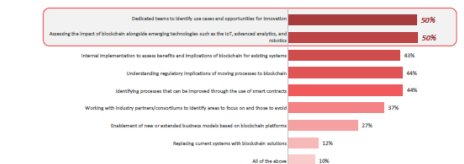
Importance of Blockchain & Commitment Towards Its Adoption
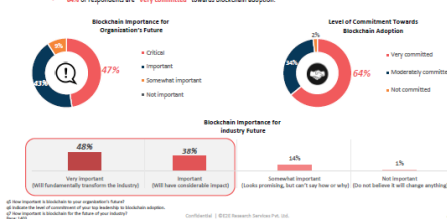
Factors & Ways of Pursuing Blockchain