

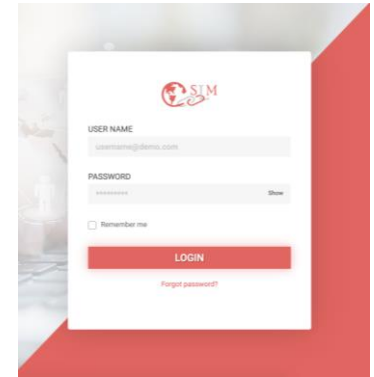


# E2E Research | Survey Link Management

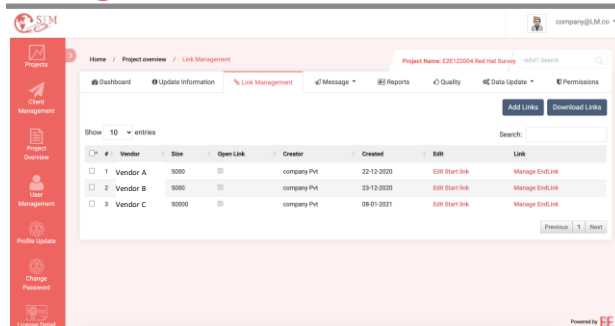
Sample management should be simple.

E2E Research's Survey Link Management tool gives you one unified, simple tool to help you manage sample from a variety of suppliers. Create consistency for every project, and ensure your research participants receive the same messages the same way every single time.

Manage sample, projects, fieldwork, and vendors. Seamlessly.

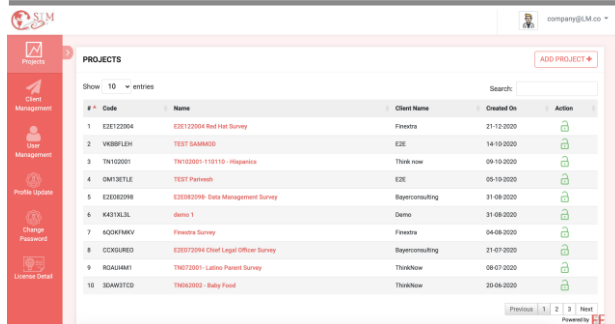


## Manage External Vendors Or Your Own Panel



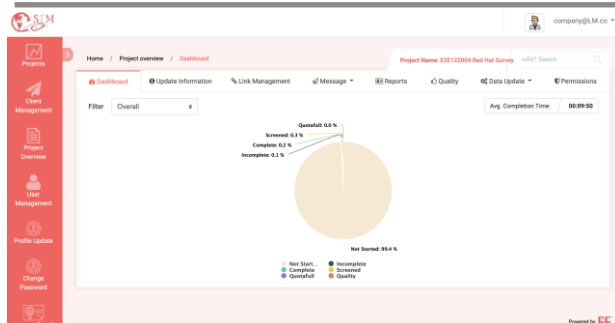
- Simplify and standardize management of multiple sample vendors efficiently
- Use one link for all vendors
- Use your trusted domain as the redirect link
- Incorporate vendor completion status pages
- Seamless and invisible to research participants
- White label

## Manage Projects



- Manage multiple survey links simultaneously
- Mass emailing of research invitations and reminders
- No restrictions on number of emails
- Customizable data storage

## Manage Field and Reporting



- Table or chart reporting
- Manage quotas, reporting, incentives, and emails for multiple vendors
- Capture browser information, IP addresses, and geography
- Real-time termination of participant re-entries
- Track field status by participant, project, & vendor
- Stored data includes LOI / start / end time, IP address, geography, zip code



## Sample Curation



- Leverage carefully curated sample solutions that best fit your research and business needs.
- Designed by sample experts with expertise building sample frames specific to your region
- Our proprietary technologies actively monitor and block participants using suspicious internet service providers (ISPs) and hosting companies.
- Our proprietary digital fingerprinting technologies identify suspicious survey behaviors and block those participants.

## Access to Global Panels



- Sourced from more than 100 actively managed, double opt-in, pre-approved access panels
- Global access to general population and specialty panels from 25+ panel providers and 75+ geographies
- High-incidence, general population samples
- Low incidence, hard to reach target audiences

### End-to-End Research Design, Analysis, & Written Reports

Design, development, scripting, and hosting of simple and complex questionnaires

### Inspiring Dashboards & Real-Time Reporting

Simple and complex designs and visuals customized to your audience

### Data Analytics & Business Intelligence

Product, business, and customer simulations, models, and forecasting

For more than ten years, E2E Research has specialized in converting enigmas into enlightenment for researchers and insights companies around the world.

We offer a full range of market research, data analytics, and business intelligence solutions to help you extend your services, fill the gaps, and offer End-to-End value for your clients.

