



Our world is loud, bright, and ever changing. Make sure your research participants can experience and communicate with you about your brand in a way that reflects their world.

From enigma to enlightenment, we'll help you truly listen to and experience your audience's world.

Listen and Watch!

- Question variety increases participant engagement and interest in the research process which can lead to better data quality
- Hear research participants in their own words. Capture their word choices, dialects, accents, and style of communication.
- Watch the world your participants experience whether they're at home, school or work, or if they're exercising, playing or shopping
- Leverage spoken questions and answers

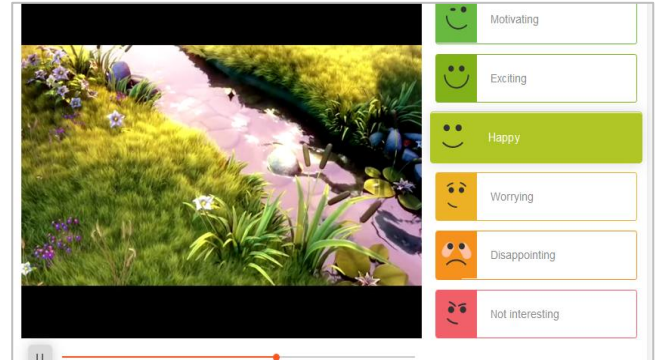
Technical Capabilities

- Audio, video, and images captured with consent
- Spoken responses to single-select and open-ended questions in English and other languages
- Automatically progress to next-question
- Before-your-eyes, editable transcriptions saved directly into data files, audio files with configurable names saved directly to your or our server
- Capture in-the-moment static images using participant devices
- Play video or audio clips, e.g., retail scenarios, jingles, commercials, movies
- Record video or audio, e.g., at-home, in-store, on-the-go
- Rate video or audio using vertical or horizontal scales with scale definitions set by you

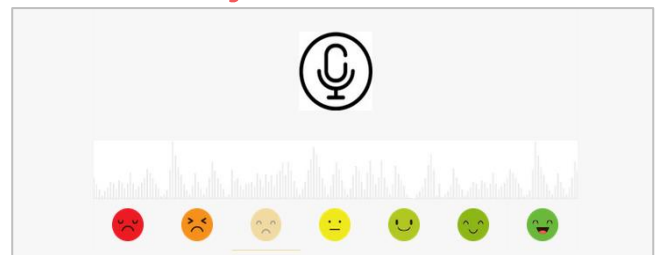
Qualitative Coding

- Combine audio or video capabilities with qualitative coding, data analysis, and reporting

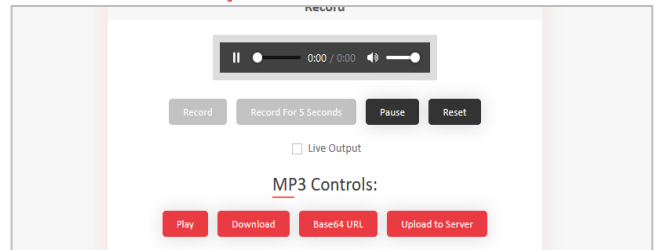
Video Play, Rate, & Capture



Audio Play & Rate



Audio Capture



For more than ten years, E2E Research has specialized in converting enigmas into enlightenment for researchers and insights companies around the world.

We offer a full range of market research, data analytics, and business intelligence solutions to help you extend your services, fill the gaps, and offer End-to-End value for your clients.

