



Dashboards should be insightful.

E2E Research’s real-time dashboards help you uncover insights in all types of buyer, brand, and business data so you can make better quality business decisions faster.



Understand. Discover. Act.

Visualize All Types of Data

- Survey, demographic & psychographic data
- Employee, student, patient, & physician data
- Loyalty, transactional, & customer data
- Inventory, supply chain, revenue, costs, financial, & logistical data
- Merge proprietary internal data with secondary external data from marketing research or desk research



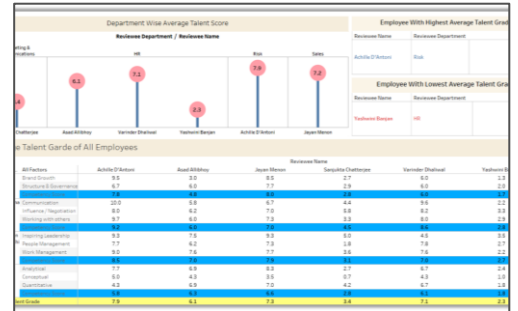
Respond to a Range of Objectives

- Conduct business and market simulations and models
- Track Key Performance Indicators
- Assess internal business processes, inventory and supply chain processes
- Understand employee retention, satisfaction, and performance
- Understand customer churn, lifetime value, satisfaction, and loyalty
- Optimize marketing mix and trade promotions



Fully Customizable to Your Needs

- Password protected
- Easy chart and data exports to ASCII, Excel, SPSS, PPT, PDF
- Mobile-first and device agnostic
- Browser compatible: IE 8.0 & above, Chrome, Firefox, Safari
- Easily templated to accommodate future builds
- Real-time charting using existing or for-purpose build APIs
- Customized to your audience with your spotlights, colors, logos, & links
- Compatible with all types of databases, e.g., SQL, AWS, Excel, Oracle.
- Variety of application types, e.g., websites, stand-alone mobile apps, excel files, or Tableau / PowerBI
- All question types, e.g., Single select / Drop down, Multi select, Grid / Rating, Text / Numeric



For more than ten years, E2E Research has specialized in converting enigmas into enlightenment for researchers and insights companies around the world.

We offer a full range of market research, data analytics, and business intelligence solutions to help you extend your services, fill the gaps, and offer End-to-End value for your clients.

