You should be able to trust your data.

E2E Research's digital fingerprinting and real-time data validation tools will help you identify, reduce, and block poor quality and suspicious data – before it sneaks into your data analysis and wreaks havoc on your conclusions and recommendations.

From sample to scripting to tabs and reports, data quality matters. End-to-End.
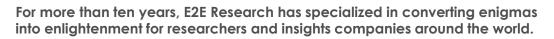
Digital Fingerprinting

Gain peace of mind and increase your odds of generating high validity and reliability, as well as avoiding fraudulent data. Our proprietary Digital Fingerprinting solution assesses participant behaviors to identify and block suspicious data in real-time.

- Integrate with your survey process via an API
- Create algorithms based on participant responses and behaviors, and computer specifications such as browsers, geography, domains, and ISPs
- Customize pass/fail rules for specific clients or projects
- Identify and block duplicate participants
- Know precisely why each participant received their score
- Prevent survey participant re-entry

Real-Time Questionnaire Data Validation

Save precious time identifying errors in survey scripting. Incorporate our proprietary E2E Research Data Validator solution into your scripting process to identify logic errors during soft launches.
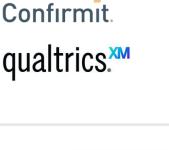
- Integrate with your online survey platform
- Real-time assessments of individual records
- Create and export log files and reports
- Evaluate a wide range of question types
- Schedule data checks for specific times

For more than ten years, E2E Research has specialized in converting enigmas into enlightenment for researchers and insights companies around the world.

We offer a full range of market research, data analytics, and business intelligence solutions to help you extend your services, fill the gaps, and offer End-to-End value for your clients.